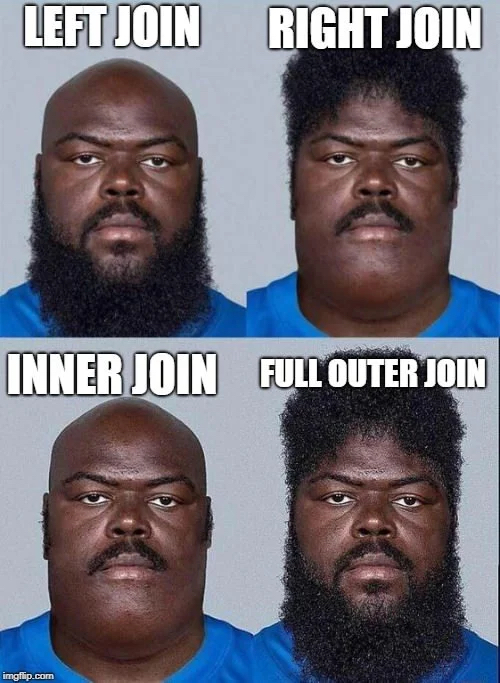
The famous meme. But did you spot the 5 hidden lessons for Data Storytelling?

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**5 hidden lessons for Data Storytelling:**

1. Humor = memorable

2. Make your story relatable to your audience

3. Use visuals

4. Use a character in your story

5. Don't give all information at once. Present your story step-by-step.  
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Image credit: u/thegreathero